

Gem Space
Group of Companies



NEWSLETTER

ISSUE №5



July 2025

NEWSLETTER

Issue №5, July 7 of 2025

Dear friends! We are thrilled to present the fifth issue of our Newsletter, in which we will summarize our progress in 2025 thus far and share with you the latest project news, as well as, our strategic vision for the upcoming future.

Our strategic goal remains unchanged!

Our main goal remains the same – to create a global superapp for subsequent sale at a premium valuation, after which investors will be able to secure shareholder profits. We strive to ensure that the exit valuation is significantly higher than the current valuation, given global trends, as a successful superapp can easily reach market capitalization worth tens of billions of dollars.

We will achieve our goal when Gem Space becomes an integral part of the daily lives of millions of people. We know how to do it! Buying sneakers and books, paying for rides, booking trips, ordering items—all of this will unfold within Gem Space.

We will reach a point where millions of transactions will be processed on our platform daily and the annual financial flow volume will be measured in billions of dollars. Examples of Asian superapps have shown that with a successful ecosystem, users perform transactions every day, multiple times a year.

By analyzing the global market, we see that in most regions there is virtually no dominant superapp, and Gem Space has the opportunity to be the first to occupy this niche. We implement the best global practices and develop our own innovations in house. Our mission is to become a visionary, just as WeChat has become for China and Grab and Gojek for Southeast Asia. This is not just a business model, it is the creation of a new digital ecosystem that is changing people's habits. Over the past few years, we have built a strong foundation for today's breakthrough in development of our project!

The latest news, achievements and areas of focus for 2025 in further detail:

Gem Space: new release

On May 29, the latest release of Gem Space was unveiled! Following modern trends, our team has given the application an elegant, user-friendly, and functional look. Users now enjoy a new, bright home screen design. Moreover, the latest Gem Space news can now be viewed in a convenient "Stories" format.



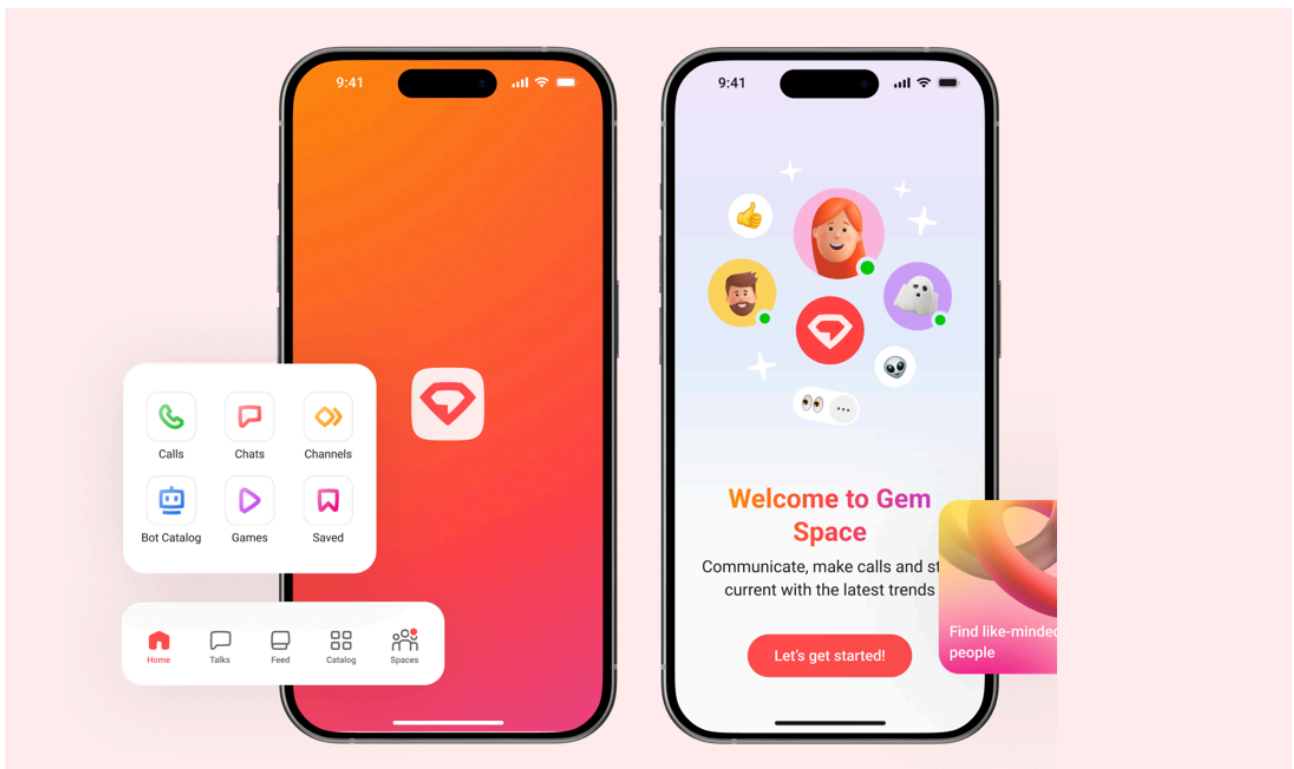
If you haven't updated the application just yet, do so as soon as possible to explore and appreciate all the new features:

Android:

- Home screen redesign: updated appearance, added custom stories and unobtrusive reminders about permissions to access contacts and phone numbers.
- Welcome and registration screens updated: redesigned splash screen, authorization and account creation screens. Welcome screen added.

iOS:

- Welcome and registration screens updated: splash screen redesigned. Welcome screen added.
- Permission request flow for notifications is now smoother and cleaner.
- Navigation update: replaced icons in the bottom bar for a more modern and consistent visual style.
- Bug fixes.
- Added a promo banner about the new Gem Soul feature.
- Updated the application's holiday icon to commemorate the project's birthday.



Web:

- Updated welcome and registration screens.
- Updated navigation icons.
- Updated festive application icon to commemorate the project's birthday.
- Bug fixes.

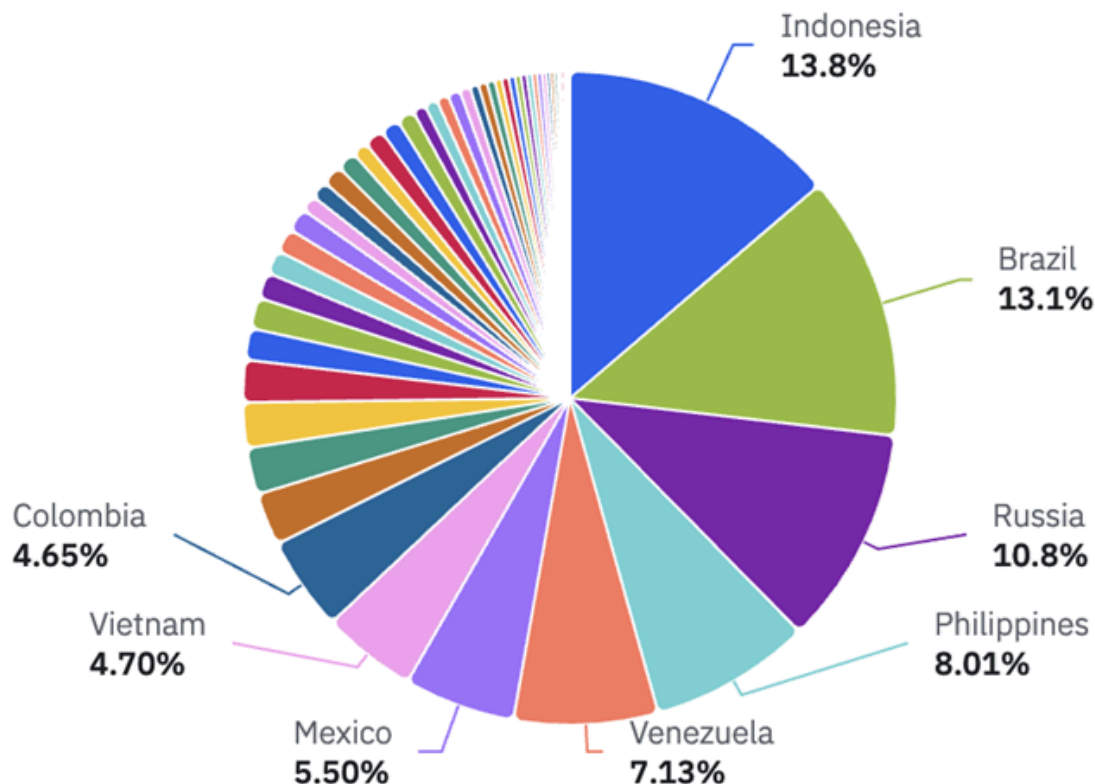
We continue our steady effort to improve Gem Space, and in July we will delight users with a new release featuring new capabilities and useful functionality!

Marketing and promotion

This spring, our team launched new advertising campaigns aimed at increasing the number of application users and boosting their engagement:

- In March, we launched a large-scale advertising campaign to attract users in Indonesia.
- In May, we added the Philippines, Vietnam, Brazil, and Spanish-speaking countries in Latin America to the campaign.
- We conducted a series of initial interviews as part of a large-scale research on Indonesia. We gathered insights about the audience, which will be incorporated into the product and marketing accordingly.
- Indonesia is currently ranked first in terms of the number of new users.
- We are conducting extensive user research in Indonesia – we have already implemented surveys and in-depth interviews to test our hypothesis regarding a new product.
- As a result of the research, we will gain the necessary market and audience data, which we will then actively use in product features and advertising campaigns within this region.

Top countries in June:

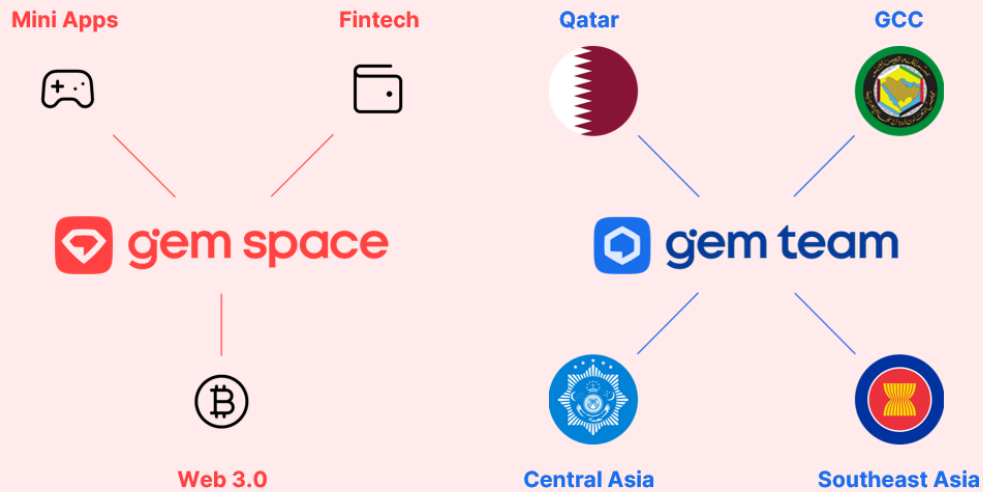


Main vectors of development - 2025

We have identified the main vectors for the project's development through the end of 2025 and developed roadmaps for both the main project — the global superapp Gem Space — and our second initiative — the secure corporate communication system — Gem Team.

Our strategy includes significant expansion of the functionality of the Gem Space global application by introducing new directions such as Mini-Apps, Fintech and Web 3.0, while simultaneously launching the Gem Team platform in new markets: GCC, LATAM, Central Asia and Southeast Asia.

Main Vectors of Development - 2025: Mini Apps, Fintech, Web 3.0, GCC, LATAM, Southeast Asia



Based on practical experience gained in different regions of the world and our analysis, we have identified key needs and requirements of the consumer base that directly influence potential buyers' interest in the product. Doing so has enabled us to organize the workflow of all teams and departments as efficiently as possible.

Our Products

 gem space

 gem team

- Global: can be used in any country/region of the world
- Chats / Calls / Channels and spaces /
- Mini Apps / Fintech / Web 3.0
- Requests from different regions of the world
- Ease of use/familiarity
- Absolute security
- Increasing demand due to global transformation

Upcoming Gem Space development plans

The main segments which our team of technical specialists is currently focusing on:

- Connecting the PushWoosh service to send push notifications to application's users:
 - Push notifications regarding new features.
 - Push notification chains to engage users with the product.
- Development of Mini-App platform:
 - An ecosystem of mini-apps for everyday tasks—chats and calls, socializing, payments.
 - A catalog of proprietary mini-apps with unique features offered to application's users.
 - Third-party developers launch their own mini-apps on our platform.
 - Unique interaction scenarios between mini-apps.
- Developing the fintech direction:
 - We are assessing the audience's engagement level with cryptocurrencies as a tool for exchanging fiat currencies for cryptocurrencies, stablecoins and initiating transfers.
 - For a more in-depth review of user interest, we are preparing a marketing study.
 - Integration of a crypto widget into the application.
- Development of "screen sharing" capability for mobile devices.
- Work is continuing on disconnecting expensive Google resources and migrating to open source solutions. Work on 15 of 35 services has been completed.
- Work is continuing on improving existing content moderation solutions.
- Development of the first Mini-Apps that we plan to launch on the platform - Gem Wallet, Gem Soul, Mini Games, Widget Web 3.0.

**Gem Soul****Gem Wallet****Mini Games****Widget Web 3.0**

Killer feature: Mini-App platform

The Mini-App platform is a strategic development direction for Gem Space. To better understand this solution, it can be compared to the construction of a vast shopping center. This shopping mall can house hundreds and thousands of retail outlets, service and entertainment companies, satisfying all user needs in one place. Analyzing the growth of the Chinese superapp WeChat, we see that after the creation of a similar platform, 4.3 million separate mini-apps appeared in the application.

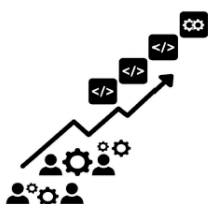
In April 2025, we began developing our own platform for mini-apps, Gem Space Mini-App Engine. It will boost Gem Space's appeal to users by thousands of times, thereby increasing its competitiveness and value. The platform will significantly increase Gem Space's user base by introducing a huge number of new services and features to the application's ecosystem. This initiative transforms Gem Space into a SuperApp, combining thousands of services in a single application.

Once the platform is created, third-party companies and service providers will be able to easily launch their mini-apps within Gem Space. On the one hand, this feature will be enticing for companies and businesses, and on the other hand, it is very lucrative for us. We expect to complete the first cycle of work on creating the platform in July. Next, we will begin the implementation phase of our first proprietary applications while continuing to develop and improve the Mini-App Engine. We will make the platform as user-friendly as possible so that anyone can easily and quickly integrate their mini-apps.

This approach has already proven its effectiveness in Asia, and our goal is to replicate this success on a global scale. WeChat, Alipay, Gojek, Grab, and Kakaotalk are companies from Southeast Asia that have achieved fantastic growth by incorporating Mini-App platforms.

Based on our analysis, we expect that the launch of this platform in 2025 will trigger rapid growth in our user base and ecosystem as a whole. Building such a system will definitely make us an attractive product for major players—strategic buyers—which will be reflected accordingly in the estimated value of the Gem Space application. We see our advantage in the fact that we are creating the Mini-App Engine platform not for one specific country, but for use in any country or region of the world.

Launch of Mini Apps = rapid growth of the ecosystem



Surging influx of developers and services



Accelerated financial performance

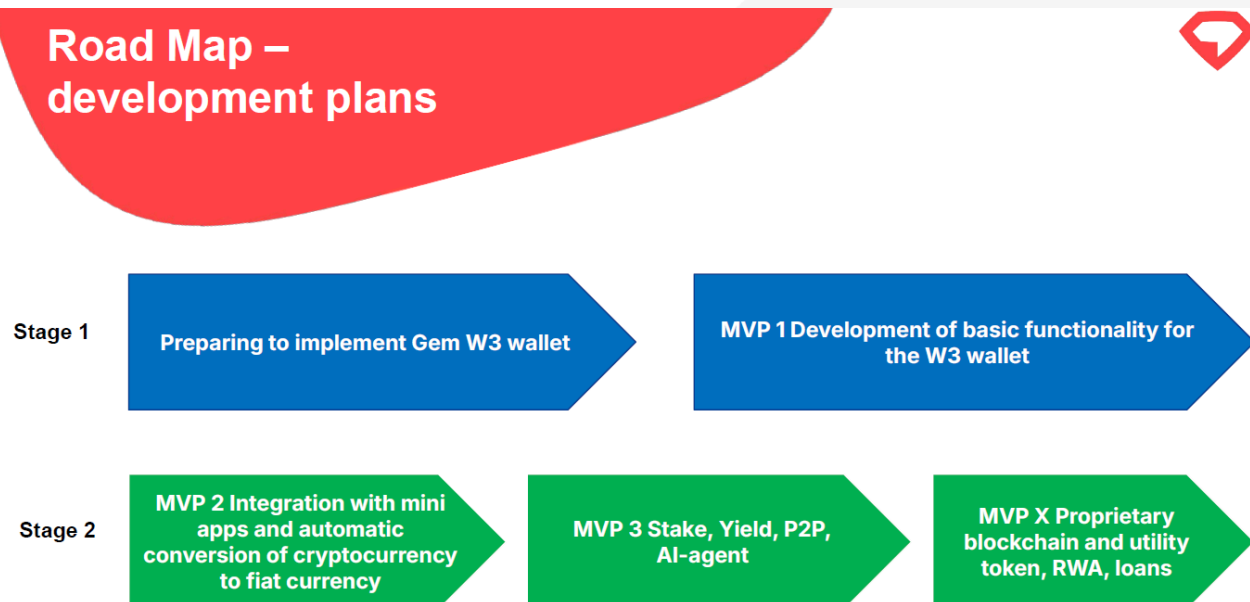


Explosive audience growth

In addition, the platform assumes the emergence of financial flows within the application, as it will inevitably be linked to fintech services. This represents enormous potential, as a huge number of companies and businesses involved in providing services and selling their products will be interested in such integration.

For the purpose of developing the mini-app platform, we have assembled a dedicated team of product managers, analysts, and software engineers who work according to the roadmap to fulfill the assigned tasks. Important work is also underway to develop our own wallet using decentralized Web3 technology.

As you may understand, we are unable to openly publish a detailed roadmap listing all the processes we are currently working on and the functionality we plan to implement; however, we would like to share with you some key development milestones:



The launch of the Mini-App Engine ecosystem opens up tremendous opportunities for Gem Space and its investors. We leverage proven international experience backed by figures and have an ambitious goal: to build a global SuperApp that connects millions of users and businesses.

A new era for Gem Space: messenger transforming into a Web3-superapp

Decentralized systems are increasingly being used around the world due to their ability to protect personal information, which is often sold to advertisers without users' knowledge.

Cryptocurrency, NFTs, and other technologies are currently shaping the “new internet,” or Web3—a space where users have control over their own data. This makes the internet more free, open, and secure.

This technology is the future, which we are already bringing to life today. We understand that this is a very powerful system that will prevail in the future. Hence, we are among the

first to implement it in our products.

How we position Gem Space application in line with our global innovation and Web3 implementation strategy:

→ **Gem Space — messenger of next generation:**

- Like LINE, but open to builders.
- Like Telegram, but with localization, Web3, and creative economy.

→ **Our goal:**

- Become the go-to Web3 communication application in Asia and beyond.
- Be the place where people play, create, and earn.
- Turn the application into a Web3 hub.

→ **Entry points:**

- NFT drop with MiniVerse — activation of the first Web3 users.
- Learn & Earn — training and quests within Gem Space.
- Badges, roles, utilities — engagement and retention.

Gem Team: emphasis on expansion in GCC region

For more than two months, from April to June, our team led by Michael Jordan carried out fruitful work in the GCC (Gulf Cooperation Council) region. This region is currently a priority for our development. Due to a well-structured work strategy and gradual improvement in communication, we have made significant progress and achieved practical results— Gem Team sovereign platform is already being tested by its first clients!

The GCC is a complex region with its own specific way of conducting business. Local companies are wary of “rookies.” Local company executives maintain a careful approach to doing business - emphasizing the significance of getting to know their counterparts on a personal level to understand whether they can trust them. As such, they aim to be confident in long-term partnerships and that we are genuinely committed to developing in the GCC region.



Qatari companies take new business partners very seriously, and therefore sometimes request that company founders come to a meeting to confirm the commitment of their new partner's intentions.

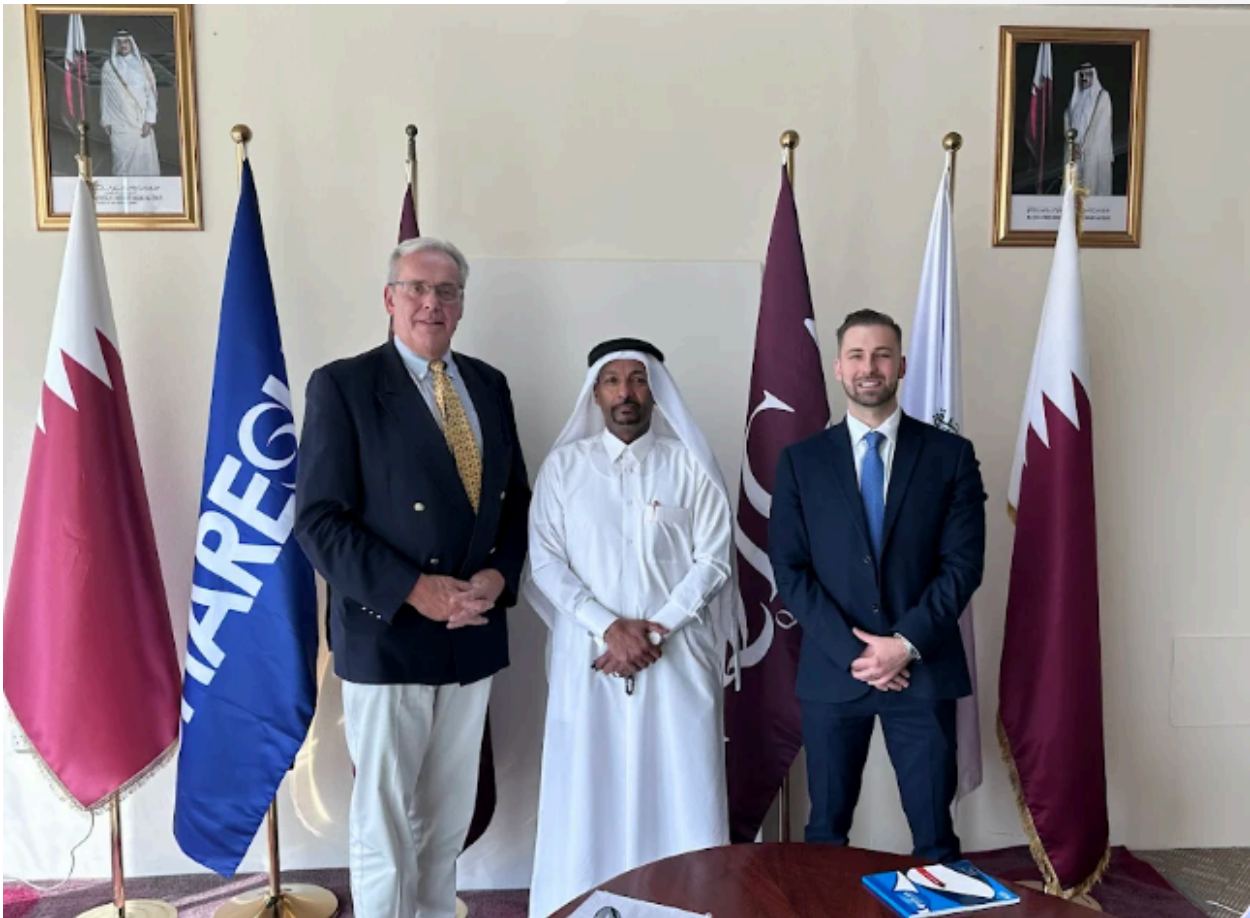
Sequentially, we have come this far before we were able to establish the necessary relationships for further discussion and development of business relations and future partnerships.



Over the past few months, our team has participated in several exhibitions and forums, as well as, carried out extensive work in the Middle East in two directions: b2b products (Gem Team) and b2c products (Gem Space):

- A productive virtual meeting was held with a Brazilian company, a major player in the fintech market. Opportunities for us: strategic partnership in international payments and stablecoins. The meeting opened up potentially important areas of cooperation that will significantly strengthen our B2C platform, especially in terms of cross-border payments, working with local currencies, and integration with cryptocurrency infrastructure.
- Meetings were held with the CEO and CTO of the largest PSP company in Qatar (Payment Service Provider). A successful demonstration of the Gem Team product was conducted. Both parties agreed to sign an NDA to begin testing the platform.
- A meeting was held with the CEO of a large Qatari company with businesses in Qatar, the GCC, and Africa. We have already signed an NDA with this company and are preparing to test our platform.

- Participation in high-level conferences and events: Qatar Economic Forum, GISEC international security conference, conferences in Doha, meetings with founders of major companies.
- Michael Jordan's speech at the Qatar CIO 200 Summit in June.
- Our Qatari company AST LLC. (dba. Gem Soft) became a member of the US-Qatar Business Council this spring at the invitation of Sheika Mayes H. Al Thani. This partnership is already yielding significant results.



We have successfully established ourselves in Qatar, which has enabled us to enter into active negotiations with leading companies in the region and major international companies such as Vodafone, Snoonu, Invest Qatar, Qatar Foundation and others.



By implementing a gradual approach facilitated by negotiations with CTOs and CEOs, we successfully established contact with stakeholders and business owners, including members of the Qatari royal family. These are the people who truly make decisions and that is very vital to us.

Key accomplishments in Qatar:

- Regulatory approval has been obtained from MCIT for the implementation of Gem Team in the public and business sectors.
- Pilot negotiations have commenced with infrastructure, investment, government, and fintech companies. With three companies, negotiations have moved on to discussing specific functional requirements for signing license agreements.
- In July and August, implementation of Gem Team sovereign platform with companies involved in business integration and state-owned industries will continue.
- A decision has been made to establish the Company's permanent office starting in September 2025.



GCC development plans for 2025:

- Oman: participation in a major trade exposition in Muscat (Oman) on September 7–9.
- Saudi Arabia: active negotiations with key market players.
- UAE: development of contacts with representatives of the technology and corporate sectors.
- Regional coverage is provided under the leadership of Michael Jordan.

We still have many meetings and negotiations ahead of us, which we hope will bring the expected results for the launch and scaling of our licensing direction. We will keep you up-to-date on the progress of our efforts in this region.

Asia: market in which we foresee major perspectives

Asia is an emerging region with a strong need for secure communication. We see Japan and Southeast Asia as excellent regions for our future growth, and we will strengthen our presence there:

SEA: Indonesia, Thailand, Vietnam

- Swift deals (faster results), growth of digital teams, flexibility.
- Goal: 2–3 pilots by the end of Q4 2025.

NEA: Japan, Korea, Singapore

- Strong markets, but difficult entry.
- Preparing cases and localization for 2026.

Upcoming plans:

- Partner funnel: 15+ integrators and resellers.
- Local presentations and technical support.
- PR in TechInAsia, Nikkei, Xangle.
- Exit through pilot projects, white-label, grants, and NFT drops.

This fall, there will be a series of strategic Web3 events in Asia, in which we will also participate. We have clear goals and objectives that we want to achieve by participating in these events. Our team is already preparing to present our products.

- **WebX 2025**, Tokyo, Japan

25–26 August | 10,000+ participants.

Japan's largest Web3 exhibition, featuring Layer1 projects, funds, government agencies, and integrators.

Our goals:

- Presentation of Gem Space / Gem Team products.
- Conclusion of 3+ partnerships with Japanese players.
- Investor activity — connecting local VC and CVC.

50+ leads, 3–5 qualified intros.

- **Korea Blockchain Week (KBW)**, Seoul, South Korea

22–28 September | 60,000+ participants.

IMPACT conference + expo + networking zones (LayerZero, Binance, Solana, AI/Infra).

Our goals:

- Search for infrastructure partners (zk, scaling, games).
- Meetings with Korean Web3 funds (Hashed, GBIC, DeSpread).
- Research into the market of users who are actively adapting to Web3.

- **TOKEN2049**, Singapore

1–2 October | 25,000+ participants.

Global status: №1 Web3-summit in the world.

Our goals:

- Extensive Gem Space exhibition.
- Meetings with top funds (Delphi, Spartan, Animoca).
- Announcement of NFT products, cross-chain DApp Layer.

Localized approach and simultaneous work in different regions will enable us to accelerate the development of the Gem Space project, which is a priority task today.

Conclusion

Friends, partners, investors! We are now in the final stage of our project's development.

Analyzing the results of the first months of 2025, we can say with confidence that we are moving in the right direction.

All our efforts — from technical development to marketing launches, from partnerships in the GCC to entering the Southeast Asian market — are driven by one clear goal: to create a global superapp and achieve a premium valuation upon exit. We are consciously and consistently building the infrastructure, audience, and product ecosystem that will be in demand by the market and strategic buyers.

Gem Space and Gem Team are not just technologies. They are a long-term strategy, carefully calibrated tactics, and rapid implementation. We are confidently scaling both products to unlock their potential in growing markets—where digital transformation is particularly relevant and demand for localized and secure solutions continues to grow. Working on b2c and b2b in parallel creates synergies that accelerate overall progress and strengthen the Company's business model.

We are grateful to every investor who has already become part of this journey. It is due to your support and trust that the project has reached its current level of maturity and has incredible global prospects. You have invested not just in an ambitious idea, but in a technological solution that can scale, dominate, and generate stable profits.

Our market is highly profitable. Our approach is systematic and forward-thinking. Our goals are achievable. Now is the time when participation in the project becomes especially worthwhile.

Join us in the next stage of growth. Together, we have created a relevant and sought-after product that is already changing the rules of the game worldwide!

Respectfully,
The Board of Directors of
Gem Space Group of Companies



We look forward to sharing our latest news with you
in the next issues of our newsletter.